Tuesdays- 4:30 p.m. - 6:500 p.m., SB 106

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Office hours: Mondays, 1:30 pm to 3:00 pm
Tuesdays, 4:00 pm to 4:30 pm
Wednesdays/Fridays, 2:00 pm to 3:00 pm
and by appointment at other times

TEXTBOOKS:

2. If Aristotle Ran General Motors, by Tom Morris, Henry Holt & Co., 1997

COURSE OBJECTIVE: The objective of this course is to 1) to learn fundamental principles, generalizations and theories and 2) to develop specific skill, competencies and points of view needed by professionals in business.

ATTENDANCE: Regular attendance is required because your participation in the course is an important aspect of the course development and your development in the course. Attendance will be taken regularly. Any more than 2 unexcused absence will lower your final grade. If you have an excused absence, inform the instructor on the following class. Anyone having too many unexcused absences will get an 'F' for the course.

Teaching method will be some lecture, more discussions of ethical issues in business. Videos will be shown and PowerPoint presentations will be made in class to stimulate discussion. There will be debates in class.

HANDICAPPED POLICY: The Americans with Disabilities Act is honored in this course. Students who are handicapped are urged to inform me as soon as possible in order to make whatever arrangements are necessary for their successful completion of this course.

STUDENT RESPONSIBILITY STATEMENT: “Each student is responsible for (Go to other side)
the completion of all course requirements and each student is required to keep up with everything that goes on in this course.” Any student who does not fulfill all the course requirements will get an “I” (Incomplete) grade.

COURSE REQUIREMENTS/GRADING:

Tests: Three pre-announced tests on topics/chapters covered in class. For these tests, your writing skill will be tested. You will be graded on how clearly and consistently you answer the questions you will be asked. Total 45 points, each is worth 15 points.

Paper: Each student is required to write a short critical paper (approximately 5 pages, double-spaced) on a specific case related to Business Ethics. Guideline for the paper will be given later in class. Each student must get approval of the specific case from the instructor. Paper will be graded on the basis of how critically you have analyzed the case that you have selected. 20 points.

Instruction for the paper

Due date: Tuesday, November, 30, 2004 in class. One day grace period is Wednesday, December, 1, 2004 (Drop it off in my office SB 203B--5 by 2:00 p.m.) Make sure that you save a copy of your paper in case it gets lost. Anyone dropping the paper later than the grace period will lose 5 points for being late. More points will be taken off the later the student is in submitting the paper.

Approximate length of the paper: 5 pages, double-spaced. Upto 6 1/2 pages is acceptable.

Look for a specific case related to business ethics. You cannot write on a case discussed in class, from the book and that you did your group presentation on. Written summary of a specific case, about a paragraph, is due by Tuesday, November, 9, 2004.

Following is the instruction for the written part of the paper:

Introduction

State the thesis of your paper in the introduction. It should be like “In this paper I am proving ............by analyzing the case etc.” (not more than one short paragraph

Part I
Summarize the case in your own words. State the pertinent information of the case.

Do not copy the case from a book or journal. (about 3/4 of a page)

Part II
State at least three arguments but not more than five arguments for the side that you have taken in this case. Write each argument in a separate paragraph with detailed explanation. Remember, it is not a statement of opinion. (about 2 to 2 1/2 pages)

Part III

For each of the argument that you have stated in Part II, state a possible counter argument. (about 1 to 1 1/2 page)

Part IV

Defend your view against each of the counterargument that you have stated in Part III. (about 1 to 1 1/2 page)

Part V

State in conclusion, which ethical theory (Ethical Egoism, Utilitarianism, Kantian Theory, Virtue Ethics) you have applied to justify the side you have taken. Follow the steps of that ethical theory that you have used. (about 3/4 of a page)

In the Endnote, state exactly where you got your case from by stating the title of the journal/book/magazine, date, volume, publisher's name with date and the exact page number.

Group Presentation: Each group will make a 30-35 minute presentation in the form of debate on current ethical issues related to business. Look for these current issues from business journals/newspapers like Wall Street Journal, Fortune, Businessweek, Boston Globe and others. This will be graded on the basis of teamwork and how each group has presented their side with good arguments. Total 20 points, individual grade, 10 points, group grade, 10 points.

Group Presentation/Debate format:

<table>
<thead>
<tr>
<th>Favor</th>
<th>Against</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Introduction</strong></td>
<td>Introduction</td>
</tr>
<tr>
<td>(stating facts of the issue and introduce what each person is doing on your side—both sides have an introduction)</td>
<td></td>
</tr>
<tr>
<td><strong>Position Statement</strong></td>
<td><strong>Position Statement</strong></td>
</tr>
<tr>
<td>(a brief statement of the side that you are taking—both sides have a position statement)</td>
<td></td>
</tr>
<tr>
<td><strong>Perspectives –three</strong></td>
<td><strong>Perspective—three</strong></td>
</tr>
<tr>
<td>(perspectives must be the same on both sides. State your ethical argument for the perspective selected by relating to topics/theories discussed in class)</td>
<td>(Go to other side)</td>
</tr>
</tbody>
</table>
Conclusion
(summarize what you have proved—both side)

Rebuttal—speakers respond to each other’s point and then we open it up for class discussion.

Each student should do Intro and a perspective, position statement and a perspective and conclusion and a perspective.

Requirements:

Two classes before your scheduled debate date, submit a short handout that you have found from the internet which will help your classmates to know about the issue. I will make copies for the class and distribute them on the class before your debate date.

A debate statement in the form of question or this vs. that for each group.

Every member of each group has to meet the instructor a week before the debate date. If everyone does not meet the instructor, points will be taken off.

Grades will be based on how well you make your argument by relating it to the topics/issues discussed in class. If any of the above information is not clear, see the instructor.

Participation: This will be based on overall participation in class discussions during the entire semester. 5 points

Short unannounced in-class assignments will be given regularly. 10 points

There will be no final exam for this course.

There is a subjective factor which is negligible in most instances, but which is used to enhance or lower a grade when there is a question about an individual's overall participation in the course.

LATE WORK: Tests can be made up only when there is a legitimate reason for missing the test. Students should call my office (978) 542-6298 on the very day of the test indicating the reason for missing the test. One make up date will be scheduled after each test and students are required to take the make up test only at that time.

PARTICIPATION: Participation is very important in this course. If students have any difficulty in participation or understanding, please consult the instructor so that a direction can be given to solve the difficulty.

Readings and class assignments. (All the assignments are from the textbooks unless otherwise indicated)

9/14/04- Introduction to the course. What is Philosophy? What is Ethics?
9/21/04- Read chapter 1, pp. 2-18 and prepared to answer the discussion questions and do the exercises on pp. 18-19 from Managing Business Ethics.

9/28/04- Read chapter 2, pp. 22-53 from Managing Business Ethics. Read Introduction, pp. 3-21 from If Aristotle Ran General Motors.

10/5/04- Continuation of discussion of chapter 2 from Managing Business Ethics.

10/12/04- Read chapter 3, pp. 60-84 from Managing Business Ethics. Read chapter 1, pp. 23-38 from If Aristotle Ran General Motors.

10/19/04- **Test #1** on chapters 1, 2 and 3 from Managing Business Ethics (first 1 hour 15 minutes) and read chapter 2, pp. 39-47 from If Aristotle Ran General Motors.

10/26/04- Presentation of Group I (first 45 minutes of the class). Read chapters 3, 4 and 5 of If Aristotle Ran General Motors. Discussion in class.

11/2/04- Presentation of Group II (first 45 minutes of the class). Read chapters 6, 7 and 8 of If Aristotle Ran General Motors. Discussion in class.

11/9/04- Presentation of Group III (first 45 minutes of the class). Read chapters 9, 10, 11, 12 and Epilogue of If Aristotle Ran General Motors. **Summary of the specific case for your paper is due.**

11/16/04- **Test #2** on If Aristotle Ran General Motors (first 1 hour 15 minutes of the class).

11/23/04- Presentation of Group IV (first 45 minutes of the class). Continue with the discussion of chapter 4, pp. 81-83 from Managing Business Ethics.

**THANKSGIVING BREAK**

11/30/04- See the video “Truesteel Affair” (30 minutes) in class followed by discussion. **Paper is due in class.**

12/7/2004- Continuation of discussion of chapter 4, pp 91-103 from Managing Business Ethics.


12/21/04- **Test #3** on chapter 4 from the Managing Business Ethics book. Last day of class for this course.

**THERE IS NO FINAL EXAM FOR THIS CLASS**